



**EEMPS**

**OUTPUT  
SUMMARY**

**MEDIANE**

## ***Media in Europe for Diversity Inclusiveness***

### **EUROPEAN EXCHANGES OF MEDIA PRACTICES**

Pair: **CMFE 58**

#### **WIEN - BERLIN**

#### **1. Exchange Partners**

	Partner 1	Partner 2
Name and Surname	<b>Martina GROß</b>	<b>Alexander VOJVODA</b>
Job title	<i>Freelance</i>	<i>Freelance</i>
Organisation / Media	<b>SWR2 / Deutschlandfunk</b>	<b>Radio FRO / Orange 94.0</b>

#### **2. Summary**

Berlin and Vienna share similar histories, developments and problems of urban metropolis in Europe and especially concerning housing. Both cities are growing and there are more and more people going to move into Berlin and Vienna. But both cities have very different concepts and possibilities handling rent issues. The times that Berlin offered with low living costs, cheap rents and an avant-garde art, culture and leisure scene a lot of assets to move there, seems very much in the past. On the other side, Vienna seems to have consolidated its status as the city with the best living quality in the last years. The higher living quality, higher wages (than in Berlin and Eastern Germany) and lower costs e.g. for university education or public transport attract students and workers from Germany and makes the dramatically rising rents forgotten. Especially, new areas like Ottakring - mainly populated by workers and migrant workers from the former Yugoslavia or Turkey - become interesting for real estate development and push these minorities out of these areas. Obviously, the diversity and plurality link these cities, but also show differences in coping with problems and developments in urban areas. Because of its communal and cooperative housing Vienna has still much more political possibilities to put a lit on the growing rent prizes. So there is much more fighting against rising rents and gentrification in Berlin than in Vienna. Even though, if you look more in detail, Vienna is going to face similar problems, at least when it comes to housing and rentals on the free market.

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### 3. *Dissemination of the Output*

As we worked together on one single piece, the program will be broadcast on community radio stations in Austria. In Germany it will either be broadcast on Deutschlandradio Kultur (with 372.000 listeners per day - nationwide) or RBB Kulturtermin (112.000 listeners per day - regional), both are public radio stations. Besides informing the audience about different ways and possibilities of coping with growing cities, gentrification and rising rents in both cities, Berlin and Vienna, it also shows a very different approaches how citizens are reacting to changes. But also points out similarities and differences. In Austria, the radio feature will be broadcast in autumn as part of the daily radio magazine FROzine (technical reach of 350.000 listeners in Upper Austria - regional) at Radio FRO 105.0 MHz in Linz/Austria (after the summer break) and at Radio Orange 94.0 (technical reach of 1.500.000 listeners in the urban area of Vienna - regional) within the 'Open Space' show. Depending on available time slots probably during October 2014. The detailed broadcasting dates will be forwarded. Additionally, the radio feature will be licenced under Creative Commons and uploaded to the CBA – Cultural Broadcasting Archive (cba.fro.at) and will be available for download. The link will be forwarded.

### 4. *Biographies of the authors*

**Martina GROß** - *Germany*

Freelance - **SWR2 / Deutschlandfunk**



Radio documentary maker from Berlin. She has been working since 1997 as freelancer for German public radio stations such as Deutschlandfunk, Deutschlandradio, SWR2, NDR Info, BR, WDR. She worked on various topics including: Music: Can, Ton Steine Scherben, Punk. US (radio, culture and politics: Pacifica Radio (The Other Voice of America) The Patriot Act, Lynne Stewart. Working conditions and Unions: Geschichten aus der Produktion, Plakat, about the changing conditions of apprentices. Literature: Shakespeare and Company, Kenneth Rexroth, Book Towns. Her latest programs have been about "The Miracle of Mondragón? - The Largest Industrial Cooperative of the World" for Deutschlandfunk 2013 and "Candy's Choir" about the challenge of learning how to sing in a choir without any experience. She is currently working on the relation between the west coast counter culture and the cyberspace.



**Alexander VOJVODA** – *Austria*

Freelance - **Radio FRO / Orange 94.0**

Alexander Vojvoda, sociologist and journalist. Since 1998 editor of various broadcasting shows at Radio FRO 105.0 MHz and co-founder of Campus Radio at the Johannes Kepler University Linz. From 2008 onwards coordinator of media trainings, programme and project manager at Radio FRO 105.0 MHz. He was member of the board of the "Federation of Free Radios Austria" (VFRÖ) and is member of the "Community Media Forum Europe" (CMFE) and board member of "Radio Orange 94.0" in Vienna. He is currently working in the fields of listener and potential analysis of non-commercial broadcasters and aspects of migrant media production in non-commercial media.

